



International Aortic Symposium

December 4-6, 2025

Signia by Hilton | Orlando, FL

Prospectus

floridaaorta.cme.ufl.edu

INVITATION TO EXHIBIT

On behalf of course directors Martin Back, MD, Jeffrey Jacobs, MD, FACS, FACC, FCCP, Eric I. Jeng, MD, MBA, FACS, FACC, and Tomas Martin, MD, I am writing to request your support as an exhibitor for the upcoming University of Florida International Aortic Symposium. This program will be held at the Signia by Hilton in Orlando, Florida on December 4-6, 2025.

The intended audience consists of and estimated~150 cardiothoracic surgeons, vascular surgeons, interventional radiologists, cardiologists, physician assistants, advanced practice registered nurses, and other healthcare professionals interested in aortic disease. This conference is a great opportunity to make and solidify relationships, and fulfill your marketing needs and sales objectives through person-to person communication and marketing.

A draft agenda can be found on the program website at <https://floridaaorta.cme.ufl.edu/>.

Exhibits will be located in the exhibit hall (adjacent to the meeting room), where breakfast, lunch, and refreshment breaks will be served. Exhibitors should visit our [Exhibit Registration Site](#) when they are ready to register, and review the information in this prospectus for important details. Please note that the Exhibitor Registration is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,



Alexandria Heverly
CME Conference Planner
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone



International Aortic Symposium

December 4-6, 2025

Signia by Hilton | Orlando, FL

EXHIBIT HALL :

WEDNESDAY, DECEMBER 3

Set Up | 6:00 - 8:00 PM

THURSDAY, DECEMBER 4

Breakfast with Exhibitors | 7:30 - 8:00 AM

Break with Exhibitors | 10:00 - 10:25 AM

Lunch with Exhibitors | 12:00 - 12:25 PM

FRIDAY, DECEMBER 5

Breakfast with Exhibitors | 7:30 - 8:00 AM

Break with Exhibitors | 10:00 - 10:25 AM

Lunch with Exhibitors | 12:00 - 12:25 PM

SATURDAY, DECEMBER 6

Breakfast with Exhibitors | 7:30 - 8:00 AM

Break with Exhibitors | 10:00 - 10:25 AM

*Exhibit hall hours are subject to change



**FL Aorta
Room Rate
\$282**

+ \$27/night resort fee



VENUE :

Signia by Hilton Orlando

14100 Bonnet Creek Resort Ln,

Orlando, FL 32821

(321) 402-3012

IMPORTANT DATES :

COMPANY LOGO

November 3, 2025

Email to: alexandriaa23@ufl.edu

BADGE NAMES DUE

November 15, 2025

Email to: alexandriaa23@ufl.edu

RESERVE HOTEL ROOM BY

November 3, 2025

Reservation Link: [FloridaAorta2025](https://www.hilton.com/go/FloridaAorta2025)

Call: 407-597-3600

20 EXHIBITOR INFORMATION

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INCREASED
BOOTH
TRAFFIC

Exhibit Bingo Card

To increase exposure for your booth, we include your company name on our Exhibit Bingo Card. Conference attendees must visit **ALL** booths on the card to qualify for a special prize drawing at the end of the conference!

PREVIOUS MEETING EXHIBITORS

Abbott
Abiomed
Artivion
AtriCure
B. Braun Interventional Systems
Baxter
Baylis Medical Technologies
bioMerieux
BridgeBio
Bristol Myers Squibb
Cook Medical
Corza Medical
CSL Behring
Edwards Lifesciences
Fusion Thoracic
GSquared Medical LLC
Gore & Associates
HemoSonics
John Ritter Foundation
LifeNet Health
MedTech International Group
Medtronic
Pfizer
Quest Medical
SternFix
Terumo
Think Aorta
UF Health Aortic Disease Center
UF Health Central Florida
Zimmer Biomet

SHIPPING INFORMATION

Please send all shipments to:

The following information should be included on all packages to ensure proper delivery:

1. Client's [Exhibitor Rep's] Name / Mobile Phone Number
2. c/o FedEx Office at the Signia By Hilton Bonnet Creek
3. 14100 Bonnet Creek Resort Lane
4. Orlando, FL 32821
5. UF International Aortic Symposium
6. Box _ of _

Package Weight	Package Pickup/Drop Off by Guest	Package pickup or delivery by FedEx Office
Envelopes up to 1.0 lb.	\$2.00	\$5.00
0.0 - 1.0 lb.	\$2.00	\$5.00
1.1 - 10 lbs.	\$10.00	\$15.00
10.1 - 20.0 lbs.	\$15.00	\$20.00
20.1 - 30.0 lbs.	\$20.00	\$30.00
30.1 - 40.0 lbs.	\$25.00	\$40.00
40.1 - 50.0 lbs.	\$25.00	\$50.00
50.1 - 60.0 lbs.	\$35.00	\$50.00
60.1 - 150.0 lbs.	\$35.00	\$70.00
Pallets & Crates	N/A	\$150 up to 200 lbs. \$0.75/lb if over 200 lbs.

For full shipping information, visit [Signia by Hilton Shipping Instructions](#)

CONFERENCE RECOGNITION TIERS

PLATINUM
\$25,000

GOLD
\$15,000

SILVER
\$10,000

BRONZE
\$5,000

NON PROFIT
FREE

The total value of items calculates your tier. Each tier has additional benefits designed to increase your exhibit footprint.

PRE-CONFERENCE					
Recognition on the conference website with logo	●	●	●	●	●
Market your sponsorship with the conference logo	●	●	●	●	●
Complimentary attendee & demographic list	●	●	●	●	●
Recognition in conference email blast	●	●	●	●	
AT THE CONFERENCE					
Exhibitor Rep Badges	5	4	3	2	1
Logo on sponsor signage	●	●	●	●	●
Recognition during the opening and closing ceremonies	●	●	●	●	●
Acknowledgement of your company on break slides	●	●	●	●	
Additional Advertisement	Full Page Ad in Welcome Folder	1/2 Page Ad in Welcome Folder	Poster Displayed @ 1 Break		
Simulation Session (included with tier)	●				



Additional Exhibitor Badges
\$320 each

HANDS-ON SIMULATION SESSION - \$5,000

Give attendees the opportunity to view your products up close and in action by participating in our Hands-On Simulation Lab. Your company will be able to provide live demonstrations and allow attendees to test out your products in an intimate setting.

Limited space available.

Must purchase exhibit booth to participate in the Hands-On Simulation Lab.

This sponsorship includes:

- 10 amp power drops
- 2 additional exhibit rep badges
- 6ft tabletop space in simulation lab

(Please contact us if you need additional tables)

LUNCH & LEARN - \$10,000

This unique opportunity gives your company exclusive access to the meeting space to host an educational lunch and learn.

will not compete with other speakers. **Speaker arrangements and needs beyond your responsibility of the**

Must purchase exhibit booth to participate in the Supported Lecture.

**Two slots: Thursday, December 4 | Afternoon
Friday, December 5 | Afternoon**

SOLD OUT

Supported lecture on the needs of the industry. AV tech to help run the show (1), stage (1), podium (1), projector (1), lavalier mic (1), handheld mic (1), laptop (1), confidence monitor (1), AV tech to help run the show (1)

RECEPTION ADVERTISEMENT - \$4,500

Join attendees as they network with new and old colleagues, faculty, and friends. Advertising during our reception is a great opportunity to increase your brand awareness! Recognition includes your logo on acknowledgement signage located at the reception, in the welcome email, and your logo on napkins and coasters during our reception.

Logistics and food and beverage will be managed by the conference.

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Exclusive Sponsorship

This sponsorship includes:

- Company logo on acknowledgement signage located at the reception
- Company logo on napkins during our reception (upon request)
- Company will be recognized on the Welcome Email sent out to attendees

BAG SPONSOR

\$7,500

Be the name attendees carry with them throughout the event. As the exclusive Conference Bag Sponsor, your logo will be featured on high-quality tote bags available for all participants at check-in. These bags offer ongoing visibility during the conference—and often long after—as attendees reuse them at work, home, or on the go.

CHARGING STATION

\$3,500

Keep attendees connected while putting your brand front and center! As a Charging Station Sponsor, your company will be featured on a high-traffic, fully branded charging station located in a prime area of the conference venue. It's the perfect opportunity to engage attendees during key moments of downtime and ensure your brand becomes a trusted source of power—literally and figuratively.

WIRELESS INTERNET

\$2,500

Your support allows attendees to enjoy free wireless internet at the conference. Your corporate name and logo will appear onsite signage recognizing your support of this much-valued service.

COFFEE CUP SLEEVES

\$2,000

Your corporate logo printed on coffee cup sleeves that will be placed at all coffee stations at each break.

PAYMENT INFORMATION

Payments can be made online or by check.

Online

To make your payment online, please visit FloridaAorta.cme.ufl.edu and click on the Exhibits tab. All major credit cards are accepted.

By check

Checks should be made payable to the University of Florida.
Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to
UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610

All checks sent by **regular mail** should be sent to
UF Continuing Medical Education
1329 SW 16th St, Suite 2106
Gainesville, FL, 32608

Download the [University of Florida's W9](#).

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the International Aortic Symposium in Orlando, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Signia by Hilton.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

Cancellation

Payment will be required if your exhibit is cancelled after November 4, 2025 (30 days before).